

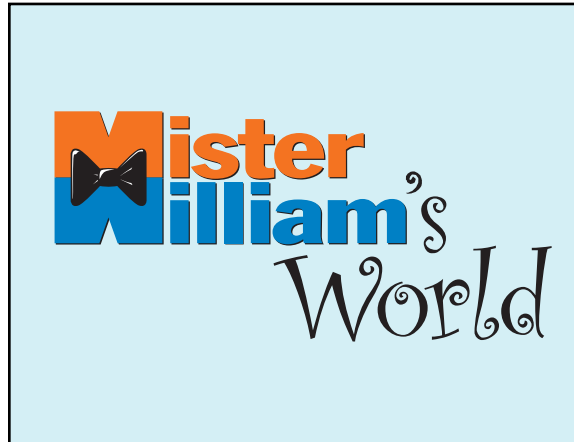
Mister William's World



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Opening Title Sequence

Colorful animated opening title sequence.



Opening theme song with fun, fast-moving music.

Live-action costumed character of Mister William speaking directly into camera.



Mister William: Hello, boys and girls. Thank you for joining me and my friends on another adventure.

Today, we are going to help a baby bird find its way home.

Animated featurette #1 – running time: (11:00)

FEATURETTE #1
TITLE CARD:
Mister William Goes
To Feathering Heights



ANNCR: Mister William Goes To Feathering Heights

SFX: *Chirp! Chirp! Queedle!*

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Open on Mister William enjoying milk and cookies in his kitchen.



SFX: *Knock. Knock. Knock.*

Henry: Mister William, Mister William, come quick.



Mister William: Hello, Henry. Hello, Sophie. What is the problem?

Sophie: We found this baby bird...

SFX: *Chirp! Chirp! Queedle!*

Close-up of baby bird.



Mister William: It is a baby blue jay, *Cyanocitta Cristata*.

Henry: It fell out of its nest. The nest is in that giant oak tree next to the schoolyard.

Mister William (with sudden resolve): This bird needs our help to get back home.

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Mister William talking to his mother.



Mister William: Mother, may I please go help the bird?

Mother: Of course, dear. Don't forget your backpack.

Henry, Sophie and Mister William walking towards the big oak tree near the schoolyard.



Sophie: There's the nest up there, but that tree is in Mister Snitty's backyard. He doesn't like children.

Mister William: Maybe he likes birds. I will go talk to him.

At Mister Snitty's doorstep.



Mister William: Sir, my name is Mister William, and this baby blue jay fell out of that big tree in your backyard. Will you please help us get it back into it nest?

Mister Snitty: No!

SFX: *Door SLAM!*

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Mister William placing the baby bird in his backpack.

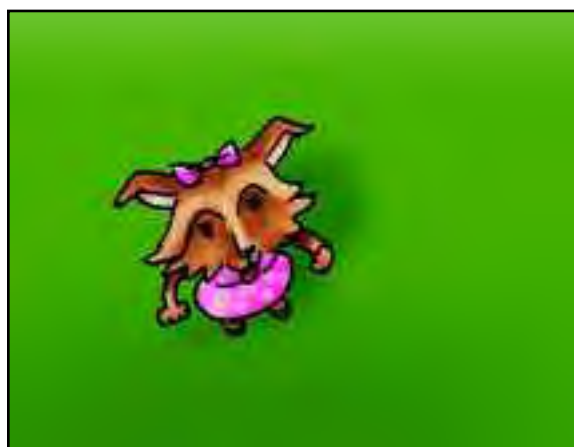


Mister William: I have an idea. Henry, Sophie, help me get up that tree.

Henry, Sophie, and Mister William started to construct a ladder.



Shot of Sophie from above, Mister William's vantage point.



Sophie: Be careful, Mister William.

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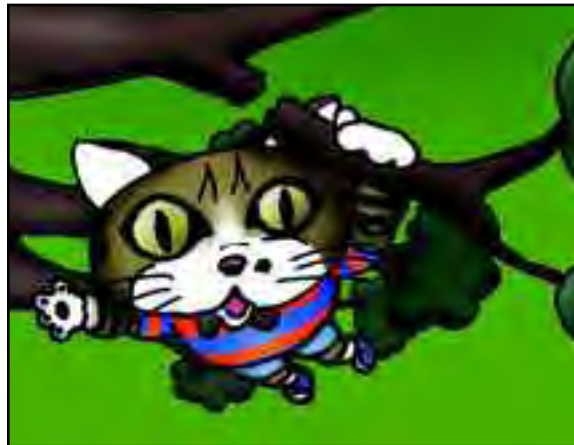
Mister William starting his climb towards the nest.
Mother Blue Jay fluttering above his head.



SFX (agitated): *Jeeah!
Jeeah! Jeeah!*

Mister William: Your baby
is safe with me, Mother
Blue Jay.

Tree branch snapping,
sending Mister William
tumbling down.



SFX: *Snap!*

Mister William: Noooo!

Mister William dangling
from the hook on his
backpack with frightened
look on his face.



Mister William: Help me,
somebody, please!
(Sudden realization)
I am afraid of heights.

Henry and Sophie
(*in unison*): Where's your
Cape-and-Mask, Mister
William?

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He frantically pulls objects from his backpack: flashlight, hammer, rainboots, magnifying glass, ham-and-cheese sandwich, pair of binoculars...



Mister William: Let me see. Flashlight? No. Hammer? No. Rain boots? No. Magnifying glass? No, no. Ham-and-cheese sandwich! That could help.

SFX: Munching sound

Mister William (still with food in his mouth): Binoculars? No.

stuffed yellow ducky, birdwatching books, and then his Cape-and-Mask.



Mister William: Birdwatching books? No. My friend Sparky. Ah, here it is!

Feeling more confident, he slips on his Cape-and-Mask™



SFX: Musical sting:
Light-hearted triumph

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Mister William then takes out an umbrella and looks closely at the handle.



Mister William: Hmmmm. This is a nice day for an umbrella.

Mister William resumes his climb using the curved handle of the umbrella as a hook.



Spots the Firefighter with bullhorn standing next to Mister Snitty.



SFX: *Bleep! Bleep!*

Firefighter: Son, this is the fire department. Mister Snitty called us to make sure you're OK.

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Overhead shot of Mister William in tree.



Mister William: I am fine, Sir. Thank you for caring, Mister Snitty.

Cut to Sophie and the firefighter.



Sophie: Do you get a lot of calls like this?

Firefighter: Little girl, this is our sixth call today for getting a cat out of a tree.

Mister William looking into the empty backpack.



Mister William: Oh no, where is the baby bird?

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Cut to close-up of umbrella with the baby bird peeking out from the inside.



SFX: *Chirp! Chirp! Queedle!*

Mister William: Oh, I am so glad you are safe.

Close-up of bird's nest with baby cardinals.



Mister William: Why are there baby cardinals in here? Oh no, this is not your nest!

Cut to Mother Blue Jay gesturing towards a smaller tree nearby.



SFX: *Jeeah! Jeeah! Jeeah! Jeeah! Jeeah! Jeeah! Jeeah! Jeeah!*

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Firefighter arrives in bucket. With baby bird tucked under his arm and Mother Blue Jay by his side, Mister William climbs in.



Mister William: Sir, can we please go to that smaller tree over there?

Firefighter: Sure thing, son.

At the smaller tree, Mister William places the baby bird into its nest.



Henry, Sophie, Mister Snitty, firefighters and crowd below: Yea! Yea! Yea!

SFX: *Clap! Clap! Clap!*

SFX: *Jeeah! Jeeah! Queedle!*

Fade to white.



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Live-action costumed character of Mister William speaking directly into camera.



Mister William: That was a lot of fun, but just a little scary. It always feels wonderful doing something nice for someone else.

Fun Nature Facts – new each episode (1:30)

Mister William pointing to a photo/habitative map of the North American Blue Jay.

Note: Each episode's **Fun Nature Facts** can be customized for a specific region/country.



Mister William: I love all birds, but I think the North American Blue Jay is one of the prettiest birds. It has a very distinctive sound.

SFX: Blue Jay Jeeah.

The North American Blue Jay can usually be found from the Midwest to the East Coast of the United States and Canada...

Close-up on costumed character of Mister William.



Mister William: In my next adventure, my friends Max and Daphne and I try to find the perfect gift for my mother.

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Animated featurette #2 – running time: (11:00)

FEATURETTE #2

TITLE CARD:

Mister William Picking
Flowers and Picking
Friends



ANNCR: Mister William
Picking Flowers and
Picking Friends

SFX: *Goat bleating cry!*

Mister William looking at
a wall calendar.



Mister William: Today is a
wonderful day. It is my
Mother's Birthday.

Max and his sister,
Daphne, standing outside
Mister William's house
yelling out to him.



Max: Can you come out
and play with us, Mister
William?

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Mister William running down the stairs to see his Mother.



Mister William: Mother, may I please play with Max and Daphne?

Mother: Yes, dear. I've packed your favorite sandwich.

Daphne walking next to Mister William.



Daphne: Why are you so happy today, Mister William?

Mister William: Today is my Mother's Birthday and I want to get her something very special.

Close-up on Max.



Max: Our mom loves getting flowers for HER birthday.

Mister William: That is a wonderful idea, Max.

Daphne: Oh, like, I know the perfect place. There's a field near the farmhouse. They always have, like, the prettiest flowers.

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Arriving at the field, Max, Daphne and Mister William begin picking flowers.



Mister William: The flowers are so beautiful, Daphne. My mother will love them.

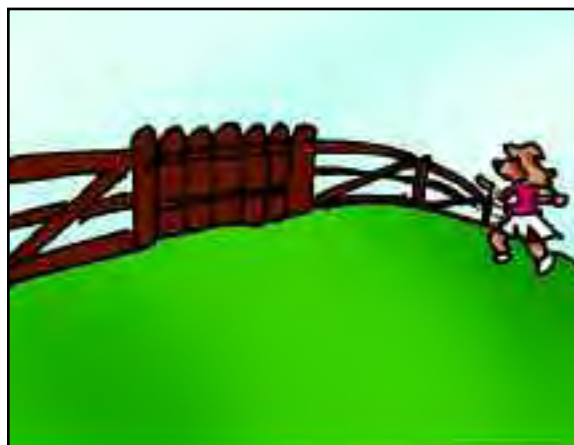
Close-up of angry goat staring at Mister William, then butting Mister William's backpack far away.



SFX: *Mee-eee-eee-eee!*

Mister William: Uh, Max! Daphne! Please help me!

Max and Daphne running for the gate.



Max and Daphne:
ARRRRRRRRRGHHHH!!

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Daphne pushes her way through the gate before it breaks.

Max easily flies across the fence.



Daphne: Max, the gate just broke.

Max: Good thing I'm a hurdler on the track team.

Mister William running for his backpack with the goat chasing after him.



Max: Watch out, Mister William! The goat is right behind you.

Daphne yelling to Mister William through the fence.



Daphne: Mister William, where's your Cape-and-Mask?

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Mister William manages to get his Cape-and-Mask™ out of the backpack before the goat grabs a hold of it and drags it clear across the field. Some contents of the backpack, including the ham-and-cheese sandwich, falls out.



Mister William: Noooooo!
Help me!

He puts his Cape-and-Mask on then dusts himself off. He then picks up the ham-and-cheese sandwich and walks confidently towards the goat.



SFX: Musical sting:
Light-hearted triumph.

Mister William (now braver): Excuse me, but that was not a nice thing you did.

Daphne: Be careful, Mister William. Don't get too close!

Goat starts to eat the sandwich Mister William is holding.



Mister William: Oh, you must be hungry. I will share my sandwich with you.

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The goat takes another bite, then takes it to her two kids in the back of the barn. Mister William follows her.



SFX (from a distant):
Mee-eee-eee-eee!
Mee-eee-eee-eee!
Mee-eee-eee-eee!

Close-up on Mister William talking to the kids.



Mister William (to the two kids): Your mother must really love you. My mother loves me, too. I almost forgot, today is her birthday and I need to pick some flowers for her.

Mister William skips back to the field to pick some fresh flowers for his mother. He then places them in his backpack.



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Sensing that the danger is over, Max hurdles back over the fence. Mother Goat and the two kids follow Mister William out to the field.



Mister William: These are my friends Max and Daphne.

Max: Daphne and I will help you get back over the fence, Mister William.

Mister William hugging the goats goodbye.



Mister William: I will come back to visit you soon.

Mister William turns towards the fence so that Max can give him a boost. Mother Goat chomps on all but one flower sticking out of Mister William's backpack.



SFX: *Munch! Munch! Munch!*

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They head back home.



Daphne, Max and Mister William: Bye Bye.

Goats: Mee-eee-eee-eee!
Mee-eee-eee-eee!

Close-up on Mister William.



Mister William: They were pretty nice once you get to know them.

Max: Uh huh. Are we going in the right direction, Mister William?

Mister William points to the birds in the sky.



Mister William: Look at the Trumpeter Swans up there. They always head south for the winter. We should be going that way. We should be home before you know it.

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Mister William arriving home.



Mister William: Mother, mother, we made a new friend today. We saw this Mother Goat and her two kids. Oh, and I have a birthday present for you.

Mister William sadly looking at what is left of his flower bouquet.



Mister William: Oh, no! I think my new friend ate your flowers.

Close-up of flower stems.



Mother: Son, they are the prettiest flowers I have ever seen. They are even more special because they're from you.

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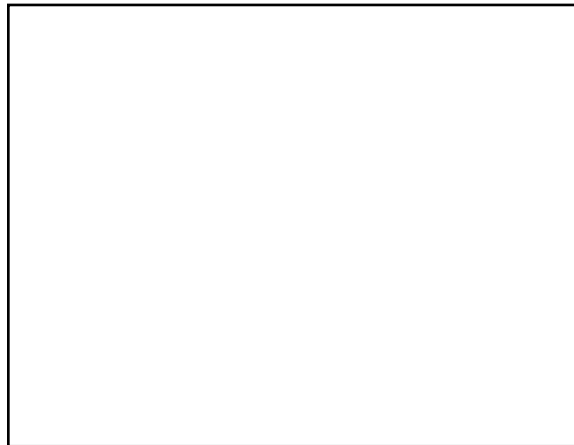
Mister William hugging his mother.



Mister William: Happy Birthday, Mother. I love you!

Mother: I love you, too. Thanks for the wonderful present.

Fade to white.



Live-action costumed character of Mister William speaking directly into camera.



Mister William: It is wonderful making new friends. We made four new friends today. Mister Snitty, the Mother Goat and her two kids. Sometimes we do not give people a chance. Once we get to know them, they can really be fun.

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Mister William: Now, let us join Timothy for today's "Tune Time".

We will see you soon.
Bye bye.

Animated music video – new each episode (1:30)

Music Video

TITLE CARD:

Timothy's Tune Time



(Each new Tune Time ties into the lessons we've just learned.)